



Proclamation

By the Governor of Alabama

WHEREAS, HEAL Inc., Healthy Eating Active Living, is a nonprofit organization, founded in Alabama, with the HEAL mission to measurably improve children's health, reverse the trend of Chronic disease, and fuel academic performance through education and practice healthy lifestyle behaviors; and

WHEREAS, HEAL establishes a foundation among young people for good health, self-worth, and respect for others, which is shown to impact students' overall academic achievement, performance on state assessments, grade-to-grade promotion, reduced rates of absenteeism and dropping out of school; and

WHEREAS, HEAL is evidence-based and continually improves methods and materials based on outcomes and science-based evaluations, as well as feedback from students, teachers and family members; and

WHEREAS, success in school can lead to a stronger workforce, economy and military, as well as reduced rates of crime, poverty and addiction; and

WHEREAS, Christy Swaid, the Founder, President, and CEO of HEAL Inc., was named to serve on the Alabama Campaign for Grade-Level Reading executive team to assist in developing the best practices for improving student health and wellness in Alabama; and

WHEREAS, HEAL programming provides education and resources for students, families, and the community that support multiple components of the Alabama Campaign for Grade-Level Reading; and

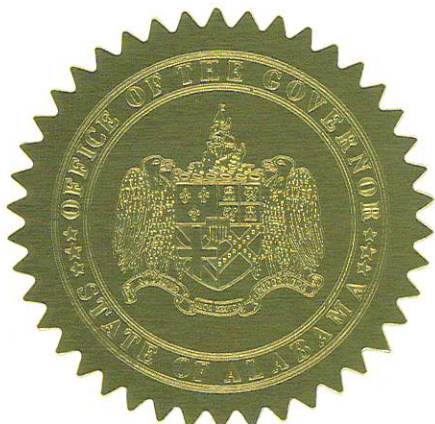
WHEREAS, HEAL Alabama serves as a catalyst that will help improve health and academic outcomes for all of Alabama's students; and

WHEREAS, HEAL Inc. is helping families cope with quarantine due to COVID-19 by helping them take personal responsibility for their health; and

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim May 1, 2020, as

HEAL Day

in the state of Alabama.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 29th day of April 2020.

Kay Ivey

Kay Ivey, Governor